



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 198593

Schedule Dates 10/16/12-10/22/12
Advertiser Casey/Senate-D (3661)
Agency Shorr Johnson Magnus (4312)
Product Political-Political (1088)
Brand POLITICAL (2893)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name DETTORRE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Spot Agency
Billing Type Standard
Comments CASEY/SENATE/DEM

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Nicole Heckard
CO-OP No
Headline # ECR08882801
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,331.25
Net Total \$24,543.75
Sales Tax

WHTM Harrisburg (WHTM)
By Broadcast Month
Oct. 2012 63
Grand Total: 63
Rate
\$28,875.00
\$28,875.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|------------------|----------|
| 1.0 | Normal Line / SPOT (1) | 10/16/12-10/22/12 | 3 | :30 | 5:28A- NEWS-ABC27 NEWS D/BREAK AT 530A | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$125.00 | \$625.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 2.0 | Normal Line / SPOT (2) | 10/16/12-10/22/12 | 3 | :30 | 4:58A- NEWS-ABC27 NEWS D/BREAK AT 5A | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$100.00 | \$500.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 3.0 | Normal Line / SPOT (3) | 10/16/12-10/22/12 | 3 | :30 | 6A- 6:30A (EST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$350.00 | \$1,750.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 4.0 | Normal Line / SPOT (4) | 10/16/12-10/22/12 | 3 | :30 | 6:30A- 7A (EST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$350.00 | \$1,750.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 5.0 | Normal Line / SPOT (5) | 10/16/12-10/22/12 | 3 | :30 | 7A- ABC-GOOD MORNING AMERICA | 2 | 2 | 2 | 2 | 2 | 2 | | | 10 | \$350.00 | \$3,500.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 6.0 | Normal Line / SPOT (6) | 10/16/12-10/22/12 | 3 | :30 | 4P- 4:58:31P (EST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$200.00 | \$1,000.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 7.0 | Normal Line / SPOT (7) | 10/16/12-10/22/12 | 3 | :30 | 5:57P- NEWS-ABC27 NEWS AT 6P | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$500.00 | \$2,500.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 8.0 | Normal Line / SPOT (8) | 10/16/12-10/22/12 | 3 | :30 | 7:30P- INSIDE EDITION 7:00P | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$200.00 | \$1,000.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 9.0 | Normal Line / SPOT (9) | 10/22/12-10/22/12 | 3 | :30 | 7:57P- ABC-DANCING WITH THE STARS | 1 | | | | | | | | 1 | \$2,500.00 | \$2,500.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 10.0 | Normal Line / SPOT (10) | 10/17/12-10/17/12 | 3 | :30 | 9P- 10P (EST) | | | | 1 | | | | | 1 | \$2,500.00 | \$2,500.00 | WHTM Harrisburg (WHTM) | FAMILY/NEIGHBORS | 10/15/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



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Philadelphia, PA 19103

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Advertiser

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Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE, MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Spot Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered

10/15/12

Last Modified

10/15/12

Entered By

Nicole Heckard

CO-OP

No

Headline #

ECR08882801

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$4,331.25

Net Total

\$24,543.75

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WHTM Harrisburg (WHTM)

By Broadcast Month

Spots

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|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|----------|----------|
| 11.0 | Normal Line / SPOT (11) | 10/18/12-10/18/12 | 3 | :30 | 8:59P-ABC-GREYS ANATOMY | | | | | 1 | | | | 1 | \$2,500.00 | \$2,500.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 12.0 | Normal Line / SPOT (12) | 10/16/12-10/16/12 | 3 | :30 | 7:57P-ABC-DANCING WITH THE STARS RESULTS | | | 1 | | | | | | 1 | \$2,500.00 | \$2,500.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 13.0 | Normal Line / SPOT (13) | 10/16/12-10/22/12 | 3 | :30 | 11:35P-ABC-ABC NEWS NIGHTLINE | | 1 | 1 | 1 | 1 | | | | 4 | \$150.00 | \$600.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 14.0 | Normal Line / SPOT (14) | 10/16/12-10/22/12 | 3 | :30 | 10:00A-ET NEWS-ABC27 NEWS AT 11P (Mo Tu We Th), ET NEWS-ABC27 NEWS AT 11P WEEKEND (Su) | | 1 | 1 | 1 | 1 | | | 1 | 5 | \$400.00 | \$2,000.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 15.0 | Normal Line / SPOT (15) | 10/20/12-10/20/12 | 3 | :30 | 11:30P-NEWS-ABC27 NEWS @ 11PM (DATE RUN) | | | | | | | 1 | | 1 | \$100.00 | \$100.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 16.0 | Normal Line / SPOT (16) | 10/16/12-10/16/12 | 3 | :30 | 9P-ABC-ABC NEWS | | | 1 | | | | | | 1 | \$1,000.00 | \$1,000.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 17.0 | Normal Line / SPOT (17) | 10/22/12-10/22/12 | 3 | :30 | 9P-ABC-ABC NEWS | | 1 | | | | | | | 1 | \$2,000.00 | \$2,000.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 18.0 | Normal Line / SPOT (18) | 10/16/12-10/19/12 | 3 | :30 | 5:30P-5:57:56P (EST) | | | | X | X | X | X | | 1 | \$400.00 | \$400.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |
| 19.0 | Normal Line / SPOT (19) | 10/22/12-10/22/12 | 3 | :30 | 12P-NEWS-ABC27 NEWS AT 12P | | 1 | | | | | | | 1 | \$150.00 | \$150.00 | WHTM Harrisburg (WHTM) | | 10/15/12 |

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Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of the Lowest Unit Charge During a Political Window, Federal Candidates Must Sign the Certification on Page 3

| | |
|----------------------------------|-------------------|
| Station and Location: WHTM-TV | Date: 10/15/12 |
|----------------------------------|-------------------|

I, Shore Johnson Magnus, a legally
being/on behalf of: Bob Casey Jr
qualified candidate of the Democratic political
party for the office of: U.S. Senate
in the General election to be held on: Nov 6, 2012
do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------|----------------------------------|------|-------|----------------|-----------------|
| 10/16/12 - 10/22/12 | | | | | |

| | |
|----------------|-------------|
| Total Charges: | \$50,851.25 |
|----------------|-------------|

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bob Casey For US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Lyons, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

9/25/12

Signature

[Signature]

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

[Signature]

Printed Name

Bob Casey

Title

NSM

CASH ONLY IF ALL Checklock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

SHORR JOHNSON MAGNUS
MEDIA ACCOUNT
1831 Chestnut Street, 6th Floor
Philadelphia, PA 19103
(215) 567-1080 FAX (215) 567-2106

PAY TO THE ORDER OF WHTM-TV

\$**50,851.25
Fifty Thousand Eight Hundred Fifty-One and 25/100*****

DOLLARS

[Signature]

MEMO CASEY

Intuitive CheckLock™ Secure Check

Details on Back

4210

FIRSTTRUST SAVINGS BANK
3730072380